



SUMMER TOURISM CENTRAL ASIA

2026



CUSHMAN &
WAKEFIELD

VERITAS

Better never settles



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CUSHMAN & WAKEFIELD GLOBAL TOURISM OUTLOOK

Experience-Led Travel

Travel demand continues to be driven by experiences rather than traditional leisure travel. Cultural attractions, outdoor recreation, wellness, and authentic local experiences remain key factors influencing destination choice.

Air Connectivity

The expansion of international air routes and airport infrastructure remains one of the primary drivers of tourism growth. Improved accessibility continues to support both inbound tourism and long-term destination competitiveness.

Technology & AI

Digital transformation is reshaping the tourism industry through AI-powered revenue management, personalized guest experiences, and data-driven operational efficiency, becoming an increasingly important competitive advantage.

Event Tourism

Major sporting events, international concerts, festivals, and business conferences continue to generate significant visitor flows and support year-round hotel demand. Destinations are increasingly investing in event infrastructure to strengthen their tourism appeal.

Luxury Hospitality

Premium and luxury accommodation continues to outperform the broader hospitality market, supported by resilient demand for high-quality travel experiences and destination resorts.

Sustainability

Environmental, Social and Governance (ESG) principles are becoming a core consideration in tourism development. Sustainable hospitality assets and responsible destination management are increasingly influencing investment decisions and traveler preferences.

TOURISM IN KAZAKHSTAN



3%

% of tourism GDP in the total GDP of the country

Number of visitors in 2025 in the Republic of Kazakhstan

EXTERNAL

15.7 MLN

INTERNAL

10.1 MLN

Number of placements

4 482 objects

The volume of investments increased by

32.6%

Number of foreigners who arrived in Kazakhstan by country in 2025



Kazakhstan's tourism sector maintained strong growth momentum in 2025, recording positive performance across all major indicators. The sector continues to benefit from a combination of structural drivers, including the expansion of the visa-free regime, the growth of international air connectivity, ongoing development of transport and tourism infrastructure, and consistent government support. Additional growth drivers include the digitalization of tourism services, inbound tourism incentive programs, and the implementation of large-scale infrastructure projects.

In 2025, the number of domestic tourists accommodated in hotels and other lodging facilities exceeded 10.1 million, representing an increase of nearly one million compared with the previous year. The number of international visitors staying in accommodation facilities reached 1.4 million, while the total number of foreign arrivals for tourism and other personal purposes amounted to 15.7 million, of which 11.1 million were classified as international tourists.

The positive market performance was accompanied by continued expansion of tourism infrastructure. By year-end, the number of accommodation establishments increased to 4,482, with a combined capacity exceeding 233,000 bed spaces. Revenue generated by accommodation providers reached KZT 350.6 billion, representing a 16.9% year-on-year increase. Investment activity also remained strong, with total investment in the tourism sector reaching KZT 1.26 trillion in 2025.

International accessibility remains one of the key drivers of the sector's long-term growth. Kazakhstan currently offers visa-free entry to citizens of 84 countries, while scheduled international air services connect the country with more than 30 destinations worldwide. Air connectivity continues to improve through the implementation of the Open Skies policy at selected airports, alongside plans to develop new airports in Kenderli, Zaysan, and the Katon-Karagai district.

Event tourism is emerging as one of the fastest-growing segments of Kazakhstan's tourism industry, contributing to inbound visitor growth and enhancing the country's international profile.

The increasing number of performances by internationally renowned artists and large-scale concerts hosted across Kazakhstan has become an additional driver of tourism demand, attracting both domestic and international visitors while supporting the local visitor economy. Looking ahead, the 2029 Asian Winter Games (Asian Games 2029), scheduled to be held in Almaty, are expected to serve as a major catalyst for the continued development of event and sports tourism, supported by further investment in sports, transport, and tourism infrastructure.

ALMATY SUPERSKI

BUILDING THE LARGEST INTEGRATED MOUNTAIN RESORT IN CENTRAL ASIA

Almaty SuperSki is a flagship tourism project that will transform the Almaty Mountain Cluster into a world-class, four-season destination and strengthen Almaty's position as the region's leading mountain resort.

Photo Source: istock



ONE INTEGRATED MOUNTAIN RESORT

Connecting Shymbulak, Medeu, Kok Zhailau, Butakovka, Kimasar and Oi-Qaragai into a single, seamless mountain experience.



PROJECT TARGETS



60 km
ski slopes



16
ski lifts



10 000
daily carrying
capacity



9 000 000
visitors per
year



A FOUR SEASON DESTINATION

Almaty SuperSki is designed for year-round tourism, combining world-class winter sports with a wide range of activities in the green season.

- ✓ Skiing & Snowboarding
- ✓ Hiking & Trekking
- ✓ Mountain Biking
- ✓ Wellness & Spa
- ✓ Eco-tourism & Nature

FROM VISION TO REALITY



Master Plan Approved

Updated master plan has been approved and the project has entered the implementation phase.



International Expertise

Leading international engineering and cableway specialists have been selected through competitive tenders.



Implementation Underway

Detailed design and construction planning are in progress as part of the Almaty Mountain Cluster Development Program.

Shymbulak



The main sports core of the project

- more than 9 km of trails
- cable cars
- development of premium skiing

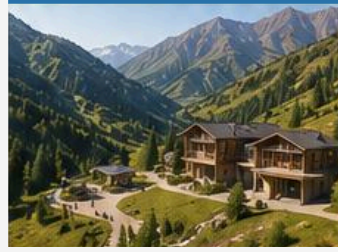
Kimasar 2700



One of the most attractive tourist sites

- Planned
- restaurant 250 seats
 - glass cantilever observation deck
 - meditation area
 - helicopter landing
 - pond

Butakovka 2000



A full-fledged tourist resort

- Planned
- hotel
 - Spa hotel
 - restaurant
 - children's center
 - 10 chalet
 - glamping
 - tubing

Butakovka 2600



High-altitude recreational area

- Planned
- restaurant
 - panoramic terrace
 - picnic park
 - snow sculptures
 - sledging areas
 - panoramic swing

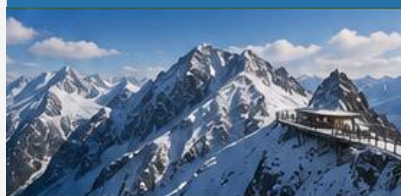
Pioner 1900



One of the main tourist centers

- Planned
- hotel with 140 rooms
 - Commercial facilities
 - children's and inclusive cluster
 - zipline
 - rope park
 - tubing

Chkalov peak



A lift will be built that will take tourists up to 4,000 meters, offering views of:

- peaks Alatau
- Bogdanovich Glacier
- Almaty

Kabanye Lake



One of the most infrastructure-rich zones

- Planned
- more than 16 km of ski trails
 - restaurant
 - ethno-village
 - amphitheater
 - helipad
 - cable car network

MODERN CABLE CARS AND UNIQUE ARCHITECTURE



The cable cars of the Almaty Superski resort in Kok Zhailau will be built by the French company POMA, one of the world leaders in the field of rope transport systems.



The stations were designed by the world-renowned firm of architect Norman Foster, Foster + Partners, the creators of iconic facilities around the world, including Khan Shatyr



The architects were inspired by the Kazakh yurt and gave the design of the stations a national identity. The structures are made by analogy with the elements of the yurt – kerege and uyks. The upper light elements symbolize the idea of shanyrak.



The buildings will be made of wood in an eco-friendly style.

ASIAN WINTER GAMES 2029

Almaty has been officially selected to host the 2029 Asian Winter Games – one of the largest multinational sport events in Asia.



30+
countries



2 000+
athletes and
officials



11
winter
sports



thousands
of international
visitors



2029
February

World class infrastructure. Ready to host.

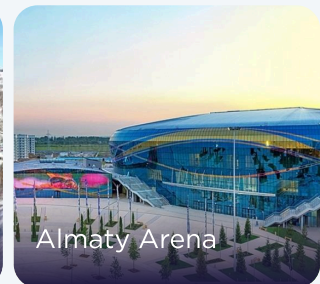
- ✓ Shymbulak Mountain Resort
- ✓ Medeu Skating Rink
- ✓ Almaty Arena
- ✓ Halyk Arena
- ✓ Sunkar Ski Jumping Complex
- ✓ Baluan Sholak Palace



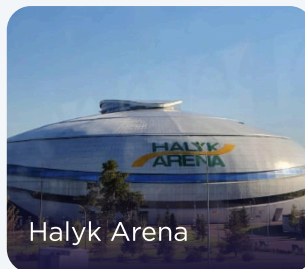
Shymbulak
Mountain Resort



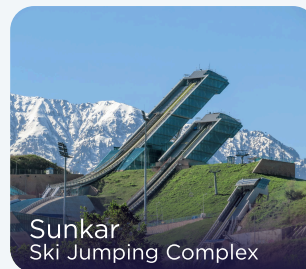
Medeu
Skating Rink



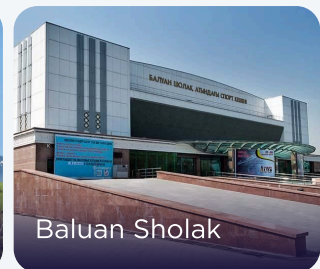
Almaty Arena



Halyk Arena



Sunkar
Ski Jumping Complex



Baluan Sholak

Photo Source: istock

Driving long-term city development



Modernization of
transport and urban
infrastructure



Growth of tourism
and international
visibility



Expansion of
hospitality and
service sector



Strengthening
Almaty's position
as a leading winter
destination in
Central Asia

The Asian Winter Games 2029 is more than a sport event - it is a **long-term catalyst** for Almaty's economic and tourism growth.

THE CONCEPT OF TOURISM DEVELOPMENT IN BAIKONUR

PAPERWORK TAKES UP TO 10 DAYS

Now it takes up to 10 days to complete the necessary documents, which significantly increases the accessibility of the complex for foreign guests and contributes to the development of tourist programs for visiting spacecraft launches.

TRANSFER OF FACILITIES TO KAZAKHSTAN

The transfer of a number of facilities to Kazakhstan, including the Gagarin launch pad, an assembly and refueling complex and a dynamic test stand, opens up additional opportunities for tourism development.

THE GOAL UNTIL 2030

Formation of a sustainable tourism ecosystem, attracting the flow of international visitors, infrastructure development and promotion of Baikonur as a unique space tourism destination.

BAIKONUR IS A LEGENDARY COSMODROME OF GLOBAL IMPORTANCE

The largest cosmodrome on the planet and the cradle of manned space exploration. This is where the history of space exploration began.

1957

launch of the first artificial Earth satellite

1961

the first human space flight

1500+

successful launches of various types of launch vehicles

100+

countries and international partners cooperate with Baikonur

THE HISTORY OF BAIKONUR



Gagarin Launch pad

Historical site No. 1, from which Yuri Gagarin opened the way to space for mankind on April 12, 1961.



Installation and refueling complex

A unique complex where launch vehicles are assembled and prepared for launch.



Dynamic test bench

The place where rocket engines were tested, which provided a human spacewalk.



Museum of the History of the Baikonur Cosmodrome

Expositions about the development of the cosmodrome, launches, designers and cosmonauts.



Observation of rocket launches

The opportunity to see spacecraft launches from safe and equipped viewing platforms.

A NEW MOUNTAIN RESORT IN THE TURKESTAN REGION

An ambitious all-season mountain resort is planned for the Kaskasu area. At an elevation of up to 3,200 metres above sea level, the project envisions the development of a unique eco-recreational destination featuring modern tourism infrastructure. The master plan includes themed hotels, family recreation areas, business facilities, as well as sports and entertainment amenities, with a strong emphasis on sustainable development and integration with the surrounding natural landscape.

The project includes the development of hotels, cable cars, and 12.7 km of ski slopes, along with family recreation areas, entertainment facilities, and year-round leisure amenities. A strong emphasis is placed on sustainable construction, the use of natural materials, and smart digital technologies to optimize visitor flows, improve operational efficiency, and enhance energy performance.

WHAT DOES THE PROJECT INCLUDE?

-  Ski slopes of varying difficulty levels
-  Cable cars and ski lifts
-  Premium hotels, apartments and chalets
-  Restaurants and entertainment areas
-  SPA and wellness centres
-  Congress centre and event venues
-  Summer tourism infrastructure: hiking, cycling, golf and other activities

LOCATION BENEFITS

-  Favorable climate and natural landscapes
-  Proximity to Turkestan's key tourist attractions
-  Convenient transport accessibility
-  Promising tourism destination with high development potential

The development is expected to create

- 10,000 new jobs, attract substantial investment
- a new tourism brand for the Turkistan Region
- resort is projected to accommodate up to 680,000 visitors annually, with capacity for future expansion.
- The total investment is estimated at KZT 46 billion
- completion scheduled for 2029
- expected to be approximately five times larger than Shymbulak

Some experts are already calling the future resort the Kazakh equivalent of the French Courchevel, while noting its uniqueness due to the ecological approach and the preservation of national identity.

LAKE DRIVING KAZAKHSTAN'S SUMMER TOURISM

Kazakhstan's lakes have become one of the country's strongest seasonal tourism assets, attracting millions of domestic travelers and an increasing number of international visitors.



From alpine lakes and forest landscapes to warm mineral-rich shores.



Supports a wide range of tourism products: beach holidays, wellness tourism, ecotourism water sports and outdoor recreation.



Growing public investment in transport, accommodation and visitor infrastructure.

Photo Source: istock/ Elena Slepitskaya

KEY LAKE DESTINATIONS



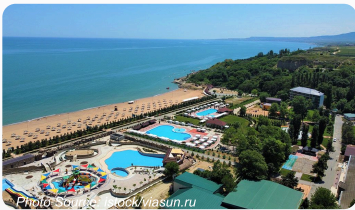
Lake Alakol

Kazakhstan's premier lake resort, renowned for its warm mineral-rich waters, therapeutic pebble beaches and expanding hospitality infrastructure. As one of the country's priority tourism destinations, Alakol continues to benefit from significant public investment in transport accessibility and visitor amenities.



Burabay (Borovoe)

Often referred to as the "Pearl of Kazakhstan" or the "Kazakh Switzerland", Burabay is one of the country's most established leisure destinations. Surrounded by pine forests, granite mountains and numerous lakes, the national park offers beach recreation, hiking, cycling, wellness resorts and family tourism, attracting visitors throughout the summer season.



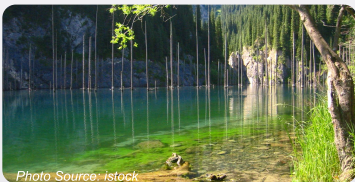
Caspian Sea Coast (Aktau)

Kazakhstan's only seaside destination has emerged as a rapidly developing beach tourism hub. The Caspian coast combines sandy beaches, luxury hotels, seaside promenades and water sports, while large-scale tourism investments in Aktau are positioning the region as a major summer resort and international gateway for western Kazakhstan.



Lake Balkhash

One of the world's largest lakes, uniquely divided into freshwater and saline sections. The destination is popular for beach holidays, fishing, boating and nature-based recreation, with ongoing infrastructure upgrades supporting its long-term tourism development.



Kolsai & Kaindy Lakes

Located within Kolsai Lakes National Park, these alpine lakes are among Kazakhstan's most iconic natural attractions. Their turquoise waters, surrounding conifer forests and dramatic mountain scenery make them a flagship destination for ecotourism, hiking and photography.

A STRATEGIC DRIVER OF DOMESTIC TOURISM

Lake tourism is increasingly viewed as a strategic segment of Kazakhstan's tourism industry. Destinations such as Alakol and Balkhash are included among the country's priority tourism areas.



Expanding accommodation capacity



Improving transport accessibility



Enhancing visitor services

TOURISM IN UZBEKISTAN



Photo Source: pexels/AXP photography

4.7%

% of tourism GDP in the total GDP of the country

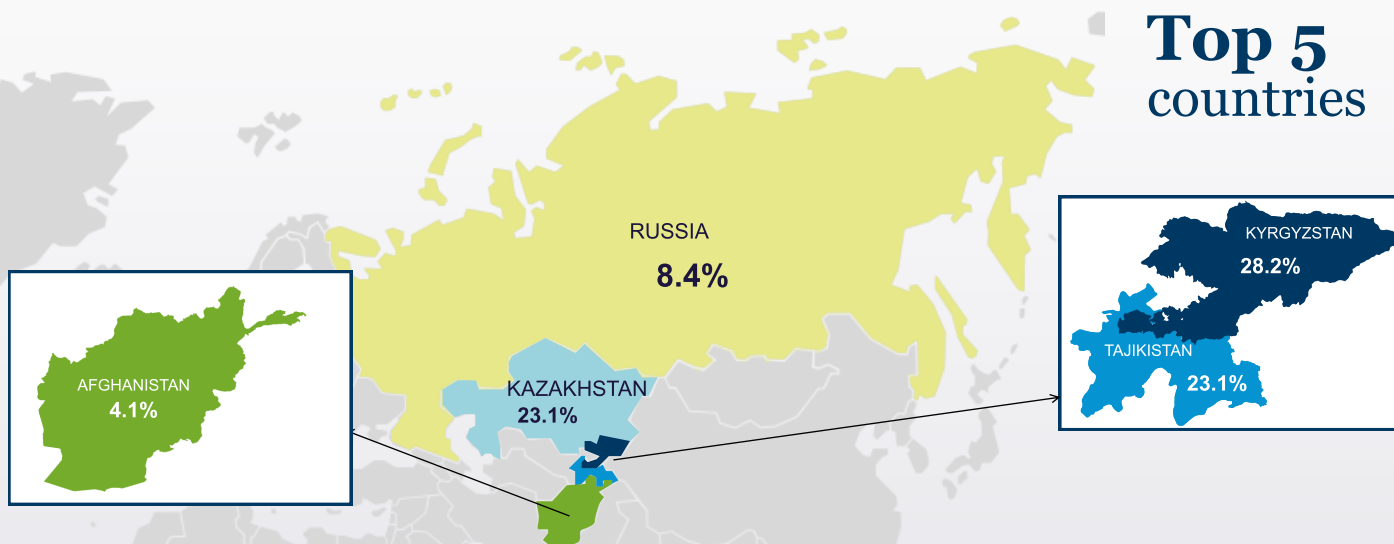
The number of tourists who visited the Republic of Uzbekistan in 2025

11.7 mln tourists

In 2025, **compared to 2024**, the flow of tourists increased by **46.8%**

The number of foreigners who arrived in the Republic of Uzbekistan by country in 2025

Top 5 countries



TOURISM IN UZBEKISTAN

Uzbekistan continues to strengthen its position as one of the fastest-growing tourism markets in Central Asia, supported by comprehensive government reforms, expanding transport connectivity and sustained investment in tourism infrastructure. The sector has become a strategic component of the country's economic diversification agenda, with tourism positioned as a catalyst for regional development, private investment and employment generation.

International visitor arrivals reached a record 11.7 million in 2025, representing a 46.8% year-on-year increase and placing Uzbekistan among the five fastest-growing tourism destinations globally, according to UN Tourism. Strong momentum has continued into 2026, reflecting sustained demand across both regional and international source markets.

The long-term development of the sector is guided by the Uzbekistan–2030 Strategy, which prioritizes tourism as one of the country's key economic sectors. Government initiatives focus on improving international accessibility, expanding accommodation capacity, attracting private capital, enhancing service quality and accelerating the development of tourism infrastructure. These measures are aimed at increasing the sector's contribution to the national economy while strengthening Uzbekistan's competitiveness within the regional tourism market.

While the country's UNESCO World Heritage cities—including Samarkand, Bukhara and Khiva—remain the primary drivers of inbound tourism, the national strategy increasingly emphasizes the diversification of tourism products beyond cultural heritage. Significant investment is being directed toward the development of year-round tourism assets, including mountain resorts, eco-tourism, wellness, gastronomy, MICE and nature-based destinations. This approach is expected to extend visitor stays, reduce seasonality and stimulate tourism-related investment across multiple regions.

Infrastructure development continues to support market expansion. Uzbekistan has significantly increased its supply of hotels and accommodation facilities, expanded international and domestic air connectivity, modernized tourism services and accelerated digitalization across the sector. Ongoing improvements in hospitality standards and visitor services are further enhancing the country's appeal to international travelers and investors.

The investment environment has also become increasingly favorable through regulatory reforms, public-private partnership initiatives and targeted incentives for tourism development. Large-scale mixed-use resorts, integrated tourism clusters and hospitality projects are creating new opportunities for domestic and international investors, while supporting broader economic development objectives.

Looking ahead, Uzbekistan aims to attract 15 million international visitors annually, positioning itself as a leading year-round destination in Central Asia. Supported by continued infrastructure investment, product diversification and proactive government policy, the country's tourism sector is expected to maintain strong long-term growth, reinforcing its role as an increasingly attractive market for hospitality, real estate and tourism-related investment.

NEW TOURISM DEVELOPMENTS AROUND TASHKENT

The Tashkent region continues to strengthen its position as Uzbekistan's primary destination for domestic summer tourism. The Chavrak-Chimgan mountain cluster attracts the largest share of recreational visitors due to its proximity to the capital, developed road infrastructure, and growing number of hospitality project.



Photo Source: uz.seabreeze.az

SEA BREEZE UZBEKISTAN, CHARVAK RESERVOIR

One of the largest tourism projects currently under development in Central Asia is the Sea Breeze Uzbekistan resort located on the eastern shore of Charvak Reservoir. The project covers approximately 577 ha and includes hotels, residential villas, entertainment facilities, waterfront infrastructure and year-round recreational amenities. Upon completion, the development is expected to significantly increase the tourism capacity of the Charvak area and position it as an international resort destination. The project is currently undergoing environmental and infrastructure approval stages.

HOTELS
VILLAS
ENTERTAINMENT
WATERFRONT
YEAR-ROUND
AMENITIES



Photo Source: dolores.com

CHIMGAN FOUR-SEASON MOUNTAIN RESORT

A major four-season mountain resort is under construction in Chimgan with participation from the French engineering group MND. The project aims to create one of the first international-standard mountain destinations in Central Asia, offering both winter and summer tourism activities. The resort will include modern lift systems, mountain recreation infrastructure and hospitality facilities, further enhancing the attractiveness of the Tashkent mountain cluster. Construction entered its final phase in 2026.

MODERN LIFT
SYSTEMS
ALL-SEASON
ACTIVITIES
HOSPITALITY
FACILITIES



Photo Source: Traveling in

PARKENT TOURISM CLUSTER

Parkent district is emerging as a new tourism destination near Tashkent. In 2025, the Oltin Bel (Golden Belt) mountain resort opened, featuring hotels, capsule accommodations, restaurants and recreational facilities. Authorities also announced dozens of tourism projects totaling approximately USD 1.8 billion, including plans for a large-scale ski and mountain resort covering 1,200 ha. The project is expected to accommodate up to 15,000 visitors per day after completion.

USD 1.8 billion
investment
Up to 15,000
visitors per day



PREMIUM HOSPITALITY EXPANSION IN CHAVRAK

The hospitality sector around Charvak continues to expand with new boutique and premium accommodation concepts. In 2026, Reikarts announced the launch of Reikartz Dacha Charvak, a premium mountain retreat featuring private duplex villas, spa facilities and resort-style services. This reflects the growing demand for higher-end leisure tourism among domestic and regional travelers.

PRIVATE VILLAS
SPA & WELLNESS
RESORT
SERVICES

UZBEKISTAN PLACES TO VISIT

TOP SUMMER DESTINATIONS NEAR TASHKENT



CHARVAK RESERVOIR



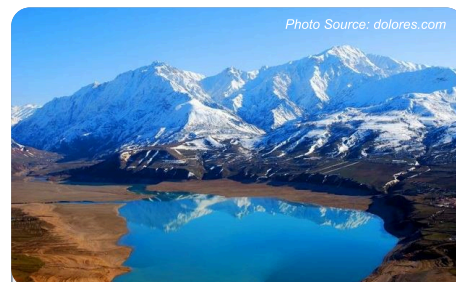
Crystal-clear waters, beaches, water sports and beautiful mountain scenery.



AMIRSOY MOUNTAIN RESORT



Modern all-season resort with cable cars, hiking, dining and breathtaking views.



CHIMGAN MOUNTAINS



Perfect for hiking, horseback riding, paragliding and nature escapes.



PARKENT / OLTIN BEL RESORT



Newly developed mountain resort with hotels, capsule stays, restaurants and year-round recreational facilities.



BELDERSAY



Scenic valley with waterfalls, rivers and campsites – a great spot for nature lovers.



SUKOK & PARKENT VINEYARDS



Explore local vineyards, taste authentic wines and enjoy the peaceful countryside.



AYDARKUL LAKE



A unique desert lake offering swimming, yurt stays, and unforgettable sunsets.

TOURISM IN KYRGYZSTAN

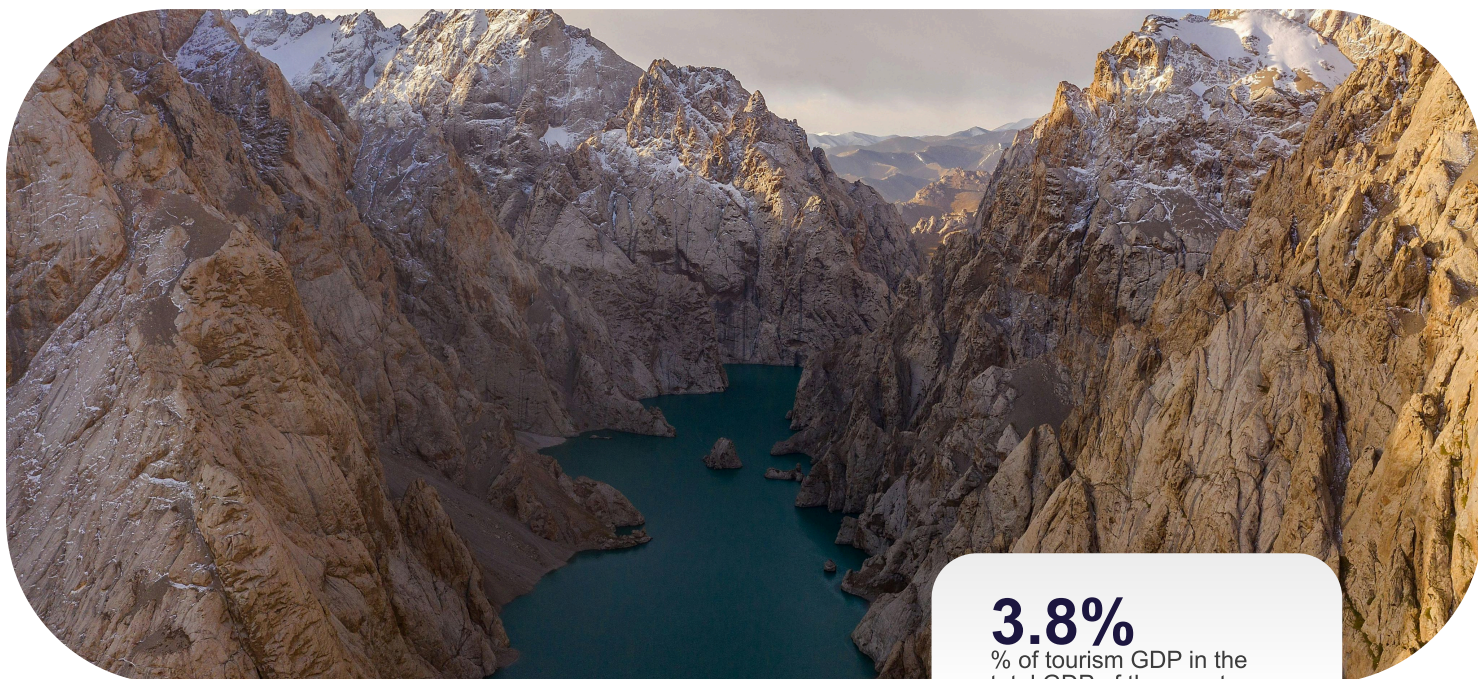


Photo Source: pexels/Myrzabek Ozybekov

3.8%

% of tourism GDP in the total GDP of the country

The number of tourists who visited the Republic of Kyrgyzstan

5.3 mln tourists

Investments in tourist infrastructure

1,9 bln USD

The number of foreigners who arrived in the Republic of Kyrgyzstan by country in 2025



Top 5 countries

TOURISM IN KYRGYZSTAN

Kyrgyzstan lags behind its two main regional neighbors in terms of inbound tourism volumes; however, the country is increasingly attracting international attention due to its exceptional natural assets, including vast mountain landscapes, extensive protected areas and a distinctive nomadic cultural heritage. Tourism has been identified as a strategic sector for economic diversification and regional development, with government policy increasingly focused on improving infrastructure, attracting private investment and expanding the country's international tourism profile.

The sector demonstrated strong growth in 2025. According to the National Statistical Committee, 5.31 million tourists visited Kyrgyzstan during the year, representing a 45.2% year-on-year increase. During the first half of the year alone, the country welcomed more than 2.8 million foreign visitors, confirming continued recovery and growing international demand.

The long-term development of the industry is guided by the Tourism Development Program of the Kyrgyz Republic for 2025–2030, which positions tourism as a priority economic sector and emphasizes sustainable growth, regional competitiveness and increased private sector participation. Government initiatives focus on improving transport accessibility, modernizing tourism infrastructure, enhancing service quality and promoting investment in accommodation, recreation and hospitality facilities. These priorities are intended to strengthen Kyrgyzstan's competitiveness within the regional tourism market while increasing tourism's contribution to national economic development.

Unlike many neighboring destinations, Kyrgyzstan's competitive advantage is primarily driven by its natural assets. More than 90% of the country's territory is mountainous, creating strong potential for adventure, eco-, alpine and wellness tourism. Destinations such as Issyk-Kul Lake, the Tian Shan mountain range and an expanding network of national parks continue to attract both regional and international travelers. Adventure tourism has also become an important instrument for stimulating local economies, supporting SMEs and creating employment opportunities in rural communities.

Infrastructure development remains a key priority for sustaining long-term growth. Public investment is increasingly complemented by private capital in hotels, mountain resorts, recreation facilities and tourism services. At the same time, the government continues to support digitalization, destination marketing and the adoption of international hospitality standards, improving both visitor experience and investment attractiveness across the sector.

Regional tourism remains the primary demand driver, with more than 95% of international visitors arriving from Central Asian countries, reflecting strong cross-border mobility and growing intra-regional travel. However, Kyrgyzstan is also expanding its presence in long-haul markets through the promotion of adventure tourism, trekking, mountaineering and authentic cultural experiences, positioning itself as a year-round destination for active and experiential travel.

Looking ahead, continued government support, improving infrastructure and rising private investment are expected to sustain the sector's positive trajectory. The diversification of tourism products beyond the traditional summer season, together with increasing international recognition of Kyrgyzstan's natural assets, is expected to create new opportunities for hospitality, resort and tourism-related real estate development over the medium to long term.

MAJOR TOURISM DEVELOPMENTS

Kyrgyzstan is actively implementing large-scale tourism projects aimed at developing year-round destinations, improving infrastructure and attracting private investment.

These initiatives will strengthen the country's tourism offering, create new jobs and support sustainable regional development.

KEY TOURISM PROJECTS IN PIPELINE

ALA-TOO RESORT

Year-round mountain resort cluster

The flagship project combining Zhyrgalan, Ak-Bulak and Boz-Uchuk areas into a world-class all-season mountain destination with ski infrastructure, hotels, chalets and service facilities.



Ski lifts, hotels, chalets, and commercial facilities



Year-round activities: skiing, trekking, biking, eco-tourism



Phased implementation, first facilities expected in the coming years



Photo Source: simagazin.com

CHATKAL RESORT

Mountain resort

A new all-season mountain resort in Jalal-Abad region implemented through a public-private partnership model with modern infrastructure and strong cross-border connectivity.



Investment in modern resort infrastructure



Job creation and regional economic impact



Improved access via the international road corridor to Uzbekistan



2026-2034



Photo Source: trvlland.com

CHOKTAL RESORT

5-star lakeside resort

A large-scale 5-star resort on the northern shore of Issyk-Kul Lake with year-round operations, environmental standards and digital hotel management.



5-star international resort



Ecological standards and sustainability



Digital resort management



Construction Period: 5 years



Photo Source: agoda.com

TAMCHY RESORT CLUSTER

Mixed-use resort destination

A large-scale tourism cluster in Tamchy (Issyk-Kul region) featuring multiple resorts, villas, SPA, waterparks, sport facilities and public spaces.



Tamchy Resort, Urpaq Resort, Elizaveta Resort



Villas, apartments, SPA, waterparks, restaurants, sports infrastructure



~70% of the territory preserved as green zones and recreation area



Photo Source: instagram/avangard

NATIONAL TOURISM INFRASTRUCTURE PROGRAM

Regional tourism development

Government program to develop tourism infrastructure nationwide, enhance natural attractions and support regional investment.



Expansion from 40 to 62 supported projects in 2025



Visitor centers, viewpoints, landscaping, roadside infrastructure



Attracting private investors and strengthening regional tourism ecosystem



KEY SUMMER DESTINATIONS

Kyrgyzstan offers a diverse range of natural, cultural and adventure experience. From alpine lakes and mountain parks to historic sites and unique landscapes, the country continues to attract travelers seeking authentic and immersive experience.

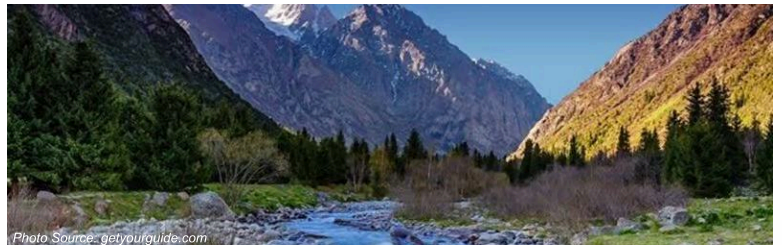
ISSYK-KUL LAKE

The country's premier destination and one of the world's largest alpine lakes. Offers beach resorts, water sports, wellness facilities and year-round outdoor activities.



ALA-ARCHA NATIONAL PARK

One of the most visited natural parks, located just 40 km from Bishkek. Known for alpine landscapes, hiking trails, climbing and mountaineering.



SONG-KUL LAKE

A high-altitude lake at over 3,000 meters, offering traditional yurt camps, nomadic culture, horseback riding and untouched natural beauty.



KARAKOL

A key center for adventure and winter tourism. Gateway to trekking, mountaineering, skiing and other outdoor activities in the Tien Shan.



JETY-OGUZ GORGE

Famous for its red sandstone rock formations "Seven Bulls", conifer forests and scenic hiking routes. One of the country's most iconic natural attractions.



Other notable destinations

SKAZKA CANYON

Unique red rock formations

JYRGALAN VALLEY

Hiking, hot springs and nature

SARY-CHELEK LAKE

Biosphere reserve with diverse wildlife

ARSLANBOB

Home to one of the world's largest walnut forests

TASH RABAT

15th-century caravanserai on the Silk Road

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